

# Carson Burton

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## EDUCATION

**Northwestern University**, Evanston, IL

Bachelor of Sciences in **Journalism**, anticipated March 2023 | **Film and Media Studies** Minor

**Cumulative GPA:** 3.91 | **Dean's List:** 5 of 7 quarters

**Relevant Coursework:** Reporting & Writing, Magazine & Feature Writing, Magazine Editing, Media Design, Media Law & Ethics, History of Film I & II, Analyzing Media Texts, Film and its Literatures, Media and Cultural Theory, Evolution of Sports Media

## RELEVANT EXPERIENCE

**IGN**, San Francisco, CA

*Freelance News Writer*, November 2022 – Present

- Write breaking news articles of 250-600 words everyday about popular culture and the gaming industry
- Aggregate stories from various entertainment news sites and flag editors for coverage consideration

**Medill School of Journalism**, Northwestern University, Evanston, IL

*Multimedia Production Aide*, September 2021 – Present

- Prepare and produce four newscasts each week and help run multimedia producing classes
- Serve as director during a newscast, coaching each member of the crew to create a cohesive show
- Oversee a show's technical aspects as a technical director, including the working of video and camera equipment

**Variety**, Los Angeles, CA

*Editorial Intern*, March 2022 – September 2022

- Wrote 3-4 breaking news articles of 250-600 words everyday about entertainment and popular culture for Variety.com, bringing in over 2.6 million readers and 5.3 million pageviews
- Pitched ideas, interviewed relevant artists and crafted pieces for both the website and print magazine
- Reported from red carpets, conventions and junkets through interviews with actors, producers and directors

**North By Northwestern**, Evanston, IL

*Entertainment Section Editor*, October 2021 – March 2022

- Wrote and/or edited three 800- to 1,000-word articles about movies and TV for the NBN website every week
- Pitched ideas and worked with writers to create a piece that captures both the writer's voice and NBN's style

**Northwestern University**, Evanston, IL

*Research Assistant*, June 2021– September 2021

- Attentively watched films from 1999 selected by Professor Nick Davis for his research-based book, looking especially at how they deal with topics of transgender identities and race/gender relations
- Researched the films extensively on various databases to find how they were discussed critically and academically at the time of release

## LEADERSHIP EXPERIENCE

**NU World Cup**, Evanston, IL

*Vice President*, June 2021 - Present

- Oversee the internal upkeep of a club of around 40 members in setting up soccer tournaments on campus
- Coordinate with executive committee members to ensure tasks are being done well and efficiently
- Work closely with the president and treasurer to ensure the club is organized and led effectively

**theblankspace.me**, Online blog

*Blogger/Founder*, November 2020 – Present

- Founded and created a website with a custom domain for the uploading of blog-style articles
- Write, edit and publish 1,000- to 1,500-word articles covering thoughts about film and popular culture
- Oversee the upkeep of the website and domain, including working with SEO capabilities

## SKILLS AND INTERESTS

Skills: Writing, editing, media analysis, pitching, reporting, interviewing, research, Adobe Suite, fact checking

Language: Proficient in Spanish

Interests: Film, television, feature writing, podcasting, sports